

# UKCA BRAND USER CHARTER

by **AFNOR UK**



# GUIDE FOR CLIENT USE OF THE UKCA MARK - CERTIFIED BY AFNOR UK LIMITED

## Placing the UKCA marking

In most cases, you must apply the UKCA marking to the product itself or to the packaging. In some cases, it may be placed on the manuals or on other supporting literature. This will vary depending on the specific regulations that apply to the product.

## General rules

The UKCA marking must be clearly visible and legible when you affix it to the product. If this is not possible, you must attach it to the packaging (if any) or accompanying documents.

UKCA markings must only be placed on a product by you as the manufacturer or your authorised representative (where permitted in the relevant legislation).

When affixing the UKCA marking, you take full responsibility for your product's conformity with the requirements of the relevant legislation.

You must only use the UKCA marking to demonstrate conformity with the relevant UK legislation.

You must not place any marking or sign that may misconstrue the meaning or form of the UKCA marking to third parties.

You must not attach other markings on the product which affect the visibility, legibility or meaning of the UKCA marking.

The UKCA marking cannot be placed on products unless there is a specific requirement to do so in the legislation.

### A product may have additional markings and marks, as long as they:

- fulfil a different function from that of the UKCA marking
- are not likely to cause confusion with the UKCA marking
- do not reduce the legibility and visibility of the UKCA marking

## Rules for using the UKCA image

### You must make sure that:

- if you reduce or enlarge the size of your marking, the letters forming the UKCA marking must be in proportion to the version set out below
- the UKCA marking is at least 5mm in height – unless a different minimum dimension is specified in the relevant legislation
- the UKCA marking is easily visible, legible



The UKCA marking can take different forms (for example, the colour does not have to be solid), as long as it remains visible, legible and maintains the required proportions.

Each product standard also states rules for the use of the UKCA logo on the products relating to that standard these must be adhered to in all cases.